

MasterCraft



Sea Ray

865-777-BOAT

New Boats

Here at American Boat Center, we are proud to offer the best brands to our customers. We believe that with the overall experience we provide, and the partnerships with MasterCraft and Sea Ray, we are able to offer our customers the best boat buying experience. With decades of experience and a multitude of accolades, these brands have become the pinnacle of success in their categories. We feel that this shows through in the final products and makes the entire boating experience more pleasant and enjoyable for our customers.

Service

Our service department strives to give each and every one of our customers the best experience every time they bring their boat in. We do this with the phenomenal support from our factory trained and certified technicians who work long hours in the summer to keep our customers out on the water enjoying their boats. We not only offer boat repair and maintenance but also full fiberglass repair and detailing services. Our service and parts managers work closely with all of our major brands to provide genuine manufacturer parts. We want you and your boat to be taken care of by the largest service department in the Knoxville area and receive the support that follows. We take pride in our work just as our customers take pride in their boats.

Wakeshop

The Wakeshop at American Boat Center is Knoxville's premiere watersports pro shop offering high-end equipment and a knowledgeable service staff. Long standing relationships with brands such as Liquid Force, Slingshot, Ronix, CWB, Connelly, and many more allow us to offer our customers high quality products at competitive prices. Our pro staff have decades of combined experience on the water and their love of watersports makes them the best in town. Feel free to pick their brains about all things water-sports related by using our online contact form, or if you just want to say hi, that's ok too...

High-fives must be submitted in person.

We are conveniently located alongside I-40 between Pellissippi Parkway and Lovell Road

10250 Cogdill Rd, Knoxville, TN 37932

Phone:(865) 777-BOAT (2628)

E-mail:abcryan@tds.net

Winter Hours

Mon-Fri - 8.30 to 5.30

Saturday & Sunday - Closed

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